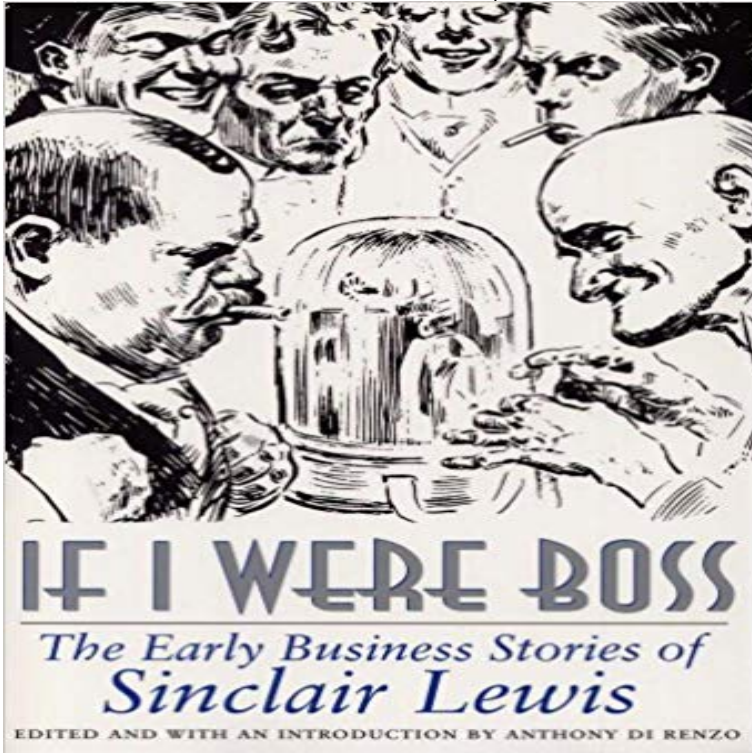


If I Were Boss: The Early Business Stories of Sinclair Lewis



Anthony Di Renzo makes available for the first time since their original publication some eighty years ago a collection of fifteen of Sinclair Lewis' early business stories. Among Lewis' funniest satires, these stories introduce the characters, themes, and techniques that would evolve into *Babbitt*. Each selection reflects the commercial culture of Lewis' day, particularly Reason Why advertising, self-help manuals, and the business fiction of the *Saturday Evening Post*. The stories were published between October 1915 and May 1921 (nine in the *Saturday Evening Post*, four in *Metropolitan Magazine*, one in *Harpers Magazine*, and one in *American Magazine*). Because some things have not changed in the American workplace since Lewis' day, these highly entertaining and unflinchingly accurate office satires will appeal to the fans of *Dilbert* and *The Drew Carey Show*. In a sense, they provide lay readers with an archaeology of white-collar angst and regimentation. The horror and absurdities of contemporary corporate downsizing already existed in the office of the Progressive Era. For an audience contemplating the death of the American middle class, Lewis' stories provide an important retrospective on earlier times and a preliminary autopsy on the American dream. Appearing just in time to celebrate the seventy-fifth anniversary of the publication of *Babbitt*, this collection rescues Lewis' best early short fiction from obscurity, provides extensive information about his formative years in advertising and public relations, and analyzes both his genius for marketing and his carefully cultivated persona as the Great Salesman of American letters.

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Early Business Stories of Sinclair Lewis Mr. Ad Man, YOU are the priest and poet of the commercial age. So, characteristically, begins one make-believe epigraph in this selection from the more than 60 **If I Were Boss: The Early Business Stories of Sinclair Lewis** by Sinclair Lewis. **If I Were Boss: The Early Business Stories of Sinclair Lewis**. Edited and with an introduction by Anthony Di Renzo. Carbondale Southern Illinois **If I Were Boss: The Early Business Stories of Sinclair Lewis** by The Early Business Stories of Sinclair Lewis Sinclair Lewis Anthony Di Renzo **If I Were Boss** features fifteen of Lewiss funniest and most poignant early